



## TOP 17 REASONS NEW BUSINESSES FAIL

1. Not enough research on market demand
2. Lack of overall knowledge and experience
3. Poor idea due to current market & other factors
4. Too much competition
5. Not seeking out help from an experienced business consultant
6. Poorly thought out business plan/idea
7. Insufficient capital (money)
8. Insufficient planning
9. Poor brand recognition
10. Lack of attention to important details
11. Poor location
12. Poor inventory management
13. Over-investment in fixed assets
14. Poor credit arrangement management
15. Personal use of business funds
16. Unexpected growth
17. Low Sales

We're here to mentor, coach, and keep our clients from making costly mistakes!  
Call us today for a Free 30-Minute Consultation.